

# Black Psychiatrists of America

# Spring Conference 2026

Ancestral Echoes and Neurobiological Resilience: Confronting Historical Trauma to Advance Black Mental Health

## Prospectus



New Orleans, LA | March 26-29, 2026



# About

## MISSION

The mission of The Black Psychiatrists of America is to address issues affecting the mental health of African people worldwide with special emphasis on persons of African descent in the Americas and to provide a forum for continuing education for those who provide psychiatric care to these underserved population groups.

## OBJECTIVES

To improve the treatment, care, and rehabilitation of persons affected with mental disorders, developmental and emotional disabilities.

To develop and implement programs that work to eliminate racial, ethnic, religious, and gender bias and discrimination.

To establish and support standards in psychiatric practice, service, and facilities.

To promote research and professional education in those areas of psychiatry.



# Exhibitor Details

Exhibitor space will be accessible to conference attendees from 8:00 am-3:00 pm on Friday and 8:00 am-2:00 pm on Saturday. Exhibitors may set-up starting at 7:00 am on either or both days.

Each exhibitor will be provided with booth space, two chairs, and a trash can. Power is available upon advance request on a first come, first served basis for a premium of \$1,000, unless otherwise noted.

BPA assumes no responsibility for booth materials left overnight. However, the venue will secure the building overnight. Additional set-up times may become available and will be communicated with all sponsors.

Breakdown begins at 2:00 pm on Saturday. Sponsor must vacate the exhibit area by 3:00 pm.



# Black Diamond Sponsor

\$35,000

## BENEFITS

- Choice of (2) Sponsored Programs (see pages 9-16 of this prospectus).
  - *Please note: A/V and staging will be charged as an added fee at direct costs depending upon requested set-up.*
- Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
- Program introduction by BPA Board Member.
- (6) Complimentary BPA Affiliate Memberships.
- (6) Complimentary Spring Conference registrations.
- (1) Full-page ad (8.5 x 11 inch, hi-res PNG) in the online conference program.
- Sponsor ad (1920 x 1080 pixels, hi-res PNG) displayed to conference goers at select times during conference.
- Complimentary 10' x 10' booth with power access at the conference, including booth and chairs (no additional conference registrations).
- Complimentary pre/post conference attendee lists (excludes emails).
- (2) Post-conference e-blasts to BPA mailing list.
- Full-page newsletter ad (8.5 x 11 inch, hi-res PNG) in (4) post-conference newsletters.
- Complimentary table at the speed networking event.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.



# Black Pearl Sponsor

\$25,000

## BENEFITS

- Choice of (1) Sponsored Program (see pages 9-16 of this prospectus).
  - *Please note: A/V and staging will be charged as an added fee at direct costs depending upon requested set-up.*
- Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
- Program introduction by BPA Board Member.
- (6) Complimentary BPA Affiliate Memberships.
- (6) Complimentary Spring Conference registrations.
- (1) Full-page ad (8.5 x 11 inch, hi-res PNG) in the online conference program.
- Sponsor ad (1920 x 1080 pixels, hi-res PNG) displayed to conference goers at select times during conference.
- Complimentary 10' x 10' booth with power access at the conference, including booth and chairs (no additional conference registrations).
- Complimentary pre/post conference attendee lists (excludes emails).
- (2) Post-conference e-blasts to BPA mailing list.
- Full-page newsletter ad (8.5 x 11 inch, hi-res PNG) in (4) post-conference newsletters.
- Complimentary table at the speed networking event.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.



# Jet Black Sponsor

\$17,500

## BENEFITS

- Choice of (1) Sponsored Program (see pages 9-16 of this prospectus).
  - *Please note: A/V and staging will be charged as an added fee at direct costs depending upon requested set-up.*
- Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
- Program introduction by BPA Board Member.
- (4) Complimentary BPA Affiliate Memberships.
- (4) Complimentary Spring Conference registrations.
- (1) Full-page ad (8.5 x 11 inch, hi-res PNG) in the online conference program.
- Sponsor ad (1920 x 1080 pixels, hi-res PNG) displayed to conference goers at select times during conference.
- Complimentary 6' x 6' booth with power access at the conference, including booth and chairs (no additional conference registrations).
- Complimentary pre/post conference attendee lists (excludes emails).
- (1) Post-conference e-blast to BPA mailing list.
- Full-page newsletter ad (8.5 x 11 inch, hi-res PNG) in (2) post-conference newsletter.
- Complimentary table at the speed networking event.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.



# Additional Tiers

## GOLD TIER SPONSOR (\$12,500)

- (4) Complimentary Spring Conference registrations.
- (1) Complimentary 6' x 6' booth at the conference, including booth and chairs (no additional conference registrations).
- Complimentary pre/post conference attendee lists (excludes emails).
- (1) Quarter-page ad (450 x 570 pixels, hi-res PNG) in the online conference program.
- Full-page newsletter ad (8.5 x 11 inch, hi-res PNG) in (1) post-conference newsletter.
- (1) Post-conference e-blast to BPA mailing list.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.

## GREEN TIER SPONSOR (\$10,000)

- (3) Complimentary Spring Conference registrations.
- (1) Complimentary 6' x 6' booth at the conference, including booth and chairs (no additional conference registrations).
- Complimentary pre/post conference attendee lists (excludes emails).
- Full-page newsletter ad (8.5 x 11 inch, hi-res PNG) in (1) post-conference newsletter.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition in the online conference program.



# Additional Tiers

## RED TIER SPONSOR (\$8,000)

- (2) Complimentary Spring Conference registrations.
- (1) Complimentary 6' x 6' booth at the conference, including booth and chairs (no additional conference registrations).
- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition in online conference program.
- ADD-ON (\$1,000): Pre/post conference attendee lists (excludes emails).

## EXHIBITOR (\$5,500)

- (2) Complimentary Spring Conference registrations.
- (1) Complimentary 6' x 6' booth at the conference, including booth and chairs.
- ADD-ON (\$1,000): Pre/post conference attendee lists (excludes emails).



# Sponsored Programs

At the upcoming Spring Conference, BPA will offer industry-sponsored program opportunities as follows:

## Thursday

### MEDICAL STUDENT & RESIDENT BRUNCH (\$12,500)

Join us in supporting the next generation of medical students and residents and take part in connecting with the future of medicine. Sponsor this event to showcase your expertise, guide aspiring professionals, and contribute to shaping the next generation of healthcare leaders.

- Benefits include:
  - Exclusive space for product theater or symposium, as approved by BPA.
  - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
  - Program attendee list (email addresses not included).
  - Recognition on BPA website conference page(s) with a hyperlink to your company website.
  - Recognition in the online conference program.



# Sponsored Programs

## Thursday

### MEDICAL STUDENT & RESIDENT MENTORING HOUR (\$10,000)

Support mentorship specially tailored for medical students and psychiatry residents. This interactive session offers a chance for the next generation of psychiatrists to explore career paths, seek advice on navigating residency challenges, and gain insights into various subspecialties.

- Benefits include:
  - Opening and closing remarks.
  - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
  - Program attendee list (email addresses not included).
  - Recognition on BPA website conference page(s) with a hyperlink to your company website.
  - Recognition in the online conference program.



# Sponsored Programs

## Thursday

### RESEARCH, INDUSTRY, AND RESIDENCY RECEPTION & CAREER SPEED NETWORKING (\$10,000)

We cordially invite you to sponsor our speed networking event, where an engaging discussion and presentation will unfold on the vital role of industry in psychiatry. This gathering provides a unique platform to explore collaborative opportunities and showcase how industry and psychiatrists can partner for mutual benefit.

- Benefits include:
  - Display, prime location, and opening and closing remarks.
  - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
  - Program attendee list (email addresses not included).
  - Recognition on BPA website conference page(s) with a hyperlink to your company website.
  - Recognition in the online conference program.

### SPEED NETWORKING TABLE (\$500)

Industry and government agencies are welcome to purchase a table at the speed networking event.



# Sponsored Programs

## RESEARCH, INDUSTRY, AND RESIDENCY POSTER SESSION (\$15,000)

### ***Thursday***

Foster cutting-edge research and clinical advancements in psychiatry by sponsoring the poster session. Presenters will be on hand to discuss their latest findings, methodologies, and insights across a wide range of topics. This interactive format allows a deeper dive into the research and allows Black psychiatrists to stay at the forefront of innovations.

- Benefits include:
  - Prime location and up to 3 posters.
  - Opening and closing remarks.
  - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
  - Program attendee list (email addresses not included).
  - Recognition on BPA website conference page(s) with a hyperlink to your company website.
  - Recognition in the online conference program.

## POSTER HANGING FEE (\$100)

Industry posters are welcome with a hanging fee. Student and resident posters are welcome at no charge.



# Sponsored Programs

## WELCOME RECEPTION (\$18,000)

### ***Thursday***

Kick off the Spring Conference at the Welcome Reception, a vibrant and inclusive gathering to connect with fellow attendees, speakers, and leaders in the field.

- Benefits include:
  - Opening and closing remarks.
  - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
  - Program attendee list (email addresses not included).
  - Recognition on BPA website conference page(s) with a hyperlink to your company website.
  - Recognition in the online conference program.



# Sponsored Programs

## AUTHOR'S CORNER (\$10,000)

### ***Friday***

Sponsoring the Black Psychiatrists of America (BPA) Authors' Corner offers a high-visibility, high-impact opportunity to support thought leadership, elevate your brand, and engage directly with influential mental health professionals across the country.

The Authors' Corner is a celebrated feature of BPA conferences, highlighting books, research, memoirs, and creative works produced by psychiatrists, psychologists, researchers, and community leaders.

Sponsoring the BPA Authors' Corner is an investment in scholarship, visibility, and community impact. It positions your organization at the intersection of innovation, clinical excellence, and professional empowerment—while elevating the voices shaping the future of mental health.

- Benefits include:
  - Opening and closing remarks.
  - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
  - Recognition on BPA website conference page(s) with a hyperlink to your company website.
  - Recognition in the online conference program.



# Sponsored Programs

INDUSTRY BREAKFAST (\$13,000)

***Friday, Saturday, And Sunday***

(2) Concurrent Programs Available Per Day

Attendance space restrictions apply

- Benefits include:
  - Exclusive space for product theater or symposium, as approved by BPA.
  - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
  - Program attendee list (email addresses not included).
  - Recognition on BPA website conference page(s) with a hyperlink to your company website.
  - Recognition in the online conference program.
- Please note: A/V and staging will be charged as an added fee at direct costs depending upon requested set-up.



# Sponsored Programs

## INDUSTRY LUNCH (\$15,000)

***Friday and Saturday***

(2) Concurrent Programs Available Per Day

Attendance space restrictions apply

- Benefits include:
  - Exclusive space for product theater or symposium, as approved by BPA.
  - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
  - Program attendee list (email addresses not included).
  - Recognition on BPA website conference page(s) with a hyperlink to your company website.
  - Recognition in the online conference program.
- Please note: A/V and staging will be charged as an added fee at direct costs depending upon requested set-up.



# *Branding Opportunities*

## BADGES: A SYMBOL OF RECOGNITION

Conference badges are not just a means of identification; they serve as a constant reminder of your brand's presence and support for the event. With your logo proudly displayed on every badge, attendees will carry your message with them throughout the conference, sparking conversations and generating brand awareness. Sponsorship opportunities include:

- Conference Badges (\$5,000)
- Conference Lanyards (\$5,000)

## SWAG BAGS: A TREASURE TROVE OF BRAND EXPOSURE

Swag bags are a highly coveted item at conferences, eagerly anticipated by attendees as a symbol of the event's success. By sponsoring swag bags, you have the opportunity to place your brand directly into the hands of thousands of potential customers and partners. Sponsorship opportunities include:

- Conference Laptop Sleeve (\$10,000)
- Conference Tote Bag, logo displayed on bag (\$10,000)
- Conference T-Shirt (\$10,000)



# Program Add-On

## INDUSTRY DINNER ADD-ON

***Friday and Saturday***

May be added onto any tier above or sponsored separately

Attendance space restrictions apply

- Benefits include:
  - Exclusive space for product theater or symposium.
  - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
  - Program attendee list (email addresses not included).
  - Recognition on BPA website conference page(s) with a hyperlink to your company website.
  - Recognition in the online conference program.

OPTION 1: Sponsor plans and execute the Industry Dinner and BPA provides pre-conference and post-conference attendee lists.

OPTION 2: BPA plans and executes the Industry Dinner and provides pre-conference and post-conference attendee lists. BPA will provide a quote based on location, number of attendees, and event planning fees.



# Author's Corner

The Author's Corner is a unique opportunity for authors to showcase and sell their books during the conference.

## Participation Details

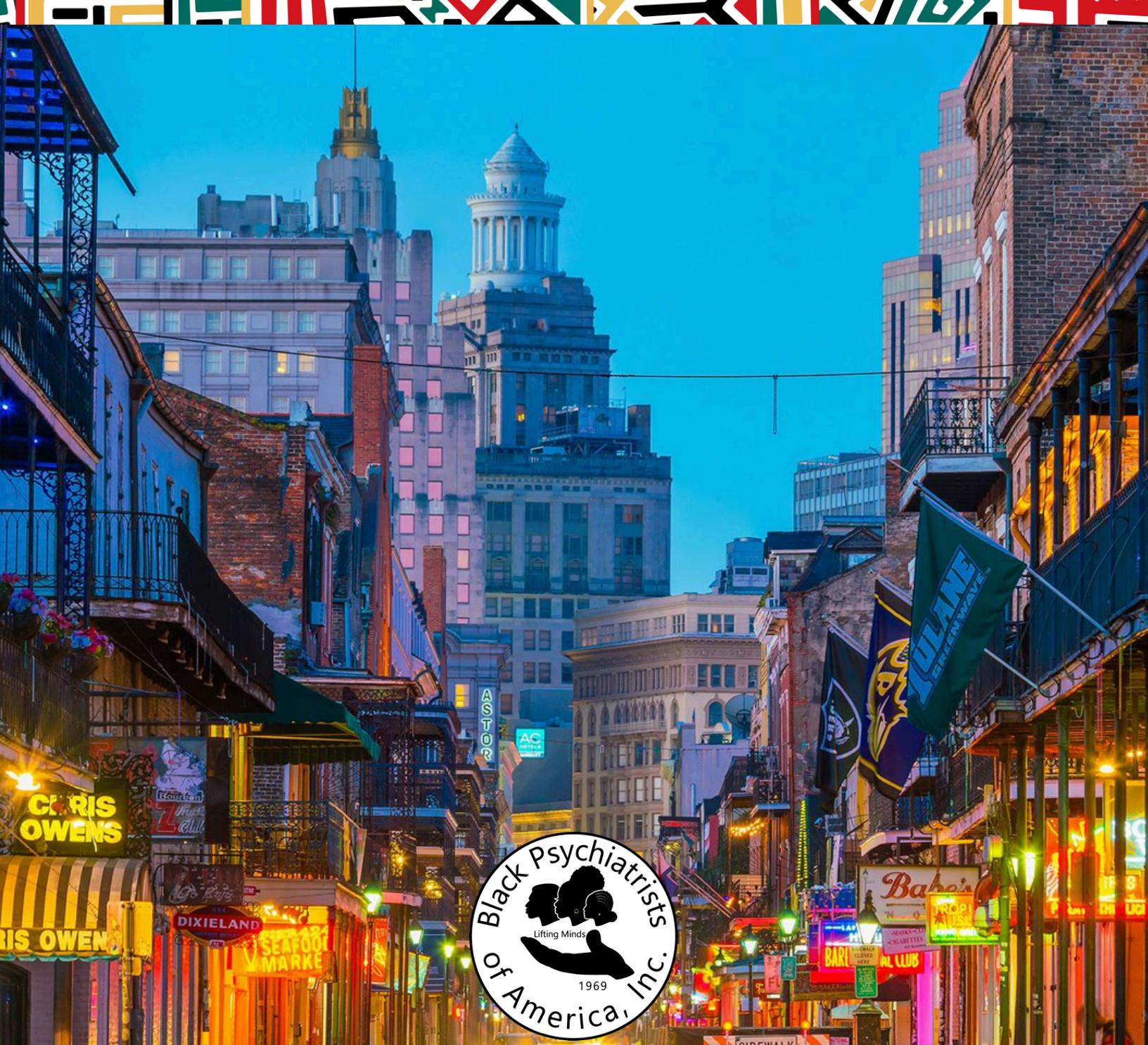
- Open to:
  - BPA Members – \$50
  - Non-Members – \$300
- Includes:
  - Display in a shared area in the exhibit space
  - One 8½ x 11 inch tabletop flyer with:
    - Author bio
    - Book details
    - Purchase options
  - Opportunity to network and sell books near the display area during breaks (standing room only)
  - A 2-minute book introduction to the full audience at a scheduled time
- Authors must handle their own inventory and sales
- Author's Corner payments do not cover conference registration

## Exhibit Booths for Book Vendors

- Authors wanting full exhibit booths must purchase an Exhibitor package or higher (see Additional Tiers above).
- Book Vendors must also purchase Author's Corner access to participate in the shared display and 2-minute remarks.

# Thank you!

SUBMIT APPLICATION



New Orleans, LA | March 26-29, 2026