



Black Psychiatrists of America Spring Conference 2025

Shaping Health Equity: Fighting for Our Minds

Prospectus



Atlanta, GA | April 3-6



About



MISSION

The mission of The Black Psychiatrists of America is to address issues affecting the mental health of African people worldwide with special emphasis on persons of African descent in the Americas and to provide a forum for continuing education for those who provide psychiatric care to these underserved population groups.

OBJECTIVES

To improve the treatment, care, and rehabilitation of persons affected with mental disorders, developmental and emotional disabilities.

To develop and implement programs that work to eliminate racial, ethnic, religious, and gender bias and discrimination.

To establish and support standards in psychiatric practice, service, and facilities.

To promote research and professional education in those areas of psychiatry.



Black Diamond Sponsor

\$25,000

(2) Two Black Diamond sponsorships available.

BENEFITS

- Choice of (3) industry-sponsored programs (starting on page 9).
- Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
- Program introduction by BPA Board Member.
- (6) Complimentary BPA 2025 Affiliate Memberships.
- (6) Complimentary 2025 Spring Conference registrations.
- (1) Full-page ad (8.5 x 11 inch, hi-res PNG) in the online conference program.
- Sponsor ad (1920 x 1080 pixels, hi-res PNG) displayed to conference goers at select times during conference.
- Complimentary 10' x 10' booth with power access at the conference, including booth and chairs (no additional conference registrations).
- Pre and post conference attendee list (email addresses not included).
- (1) Post-conference e-blast to BPA mailing list.
- Full-page newsletter ad (8.5 x 11 inch, hi-res PNG) in (3) post-conference newsletters.
- Complimentary table at the speed networking event.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.



Black Pearl Sponsor

\$17,500

BENEFITS

- Choice of (2) industry-sponsored programs (starting on page 9).
- Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
- Program introduction by BPA Board Member.
- (4) Complimentary BPA 2025 Affiliate Memberships.
- (4) Complimentary 2025 Spring Conference registrations.
- (1) Full-page ad (8.5 x 11 inch, hi-res PNG) in the online conference program.
- Sponsor ad (1920 x 1080 pixels, hi-res PNG) displayed to conference goers at select times during conference.
- Complimentary 10' x 10' booth with power access at the conference, including booth and chairs (no additional conference registrations).
- Pre and post conference attendee list (email addresses not included).
- (1) Post-conference e-blast to BPA mailing list.
- Full-page newsletter ad (8.5 x 11 inch, hi-res PNG) in (2) post-conference newsletters.
- Complimentary table at the speed networking event.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.



Jet Black Sponsor

\$12,500

BENEFITS

- Choice of (1) industry-sponsored programs (starting on page 9).
- Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
- Program introduction by BPA Board Member.
- (4) Complimentary BPA 2025 Affiliate Memberships.
- (4) Complimentary 2025 Spring Conference registrations.
- (1) Full-page ad (8.5 x 11 inch, hi-res PNG) in the online conference program.
- Sponsor ad (1920 x 1080 pixels, hi-res PNG) displayed to conference goers at select times during conference.
- Complimentary 10' x 10' booth with power access at the conference, including booth and chairs (no additional conference registrations).
- Pre and post conference attendee list (email addresses not included).
- (1) Post-conference e-blast to BPA mailing list.
- Full-page newsletter ad (8.5 x 11 inch, hi-res PNG) in (1) post-conference newsletter.
- Complimentary table at the speed networking event.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.



Additional Tiers

RED TIER SPONSOR (\$10,000)

- (4) Complimentary 2025 Spring Conference registrations.
- (1) Complimentary 6' x 6' booth at the conference, including booth and chairs (no additional conference registrations).
- Upgrade to a 10' x 10' booth for an additional \$2,500.
- (1) Quarter-page ad (450 x 570 pixels, hi-res PNG) in the online conference program.
- Full-page newsletter ad (8.5 x 11 inch, hi-res PNG) in (1) post-conference newsletter.
- (1) Post-conference e-blast to BPA mailing list.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.

GREEN TIER SPONSOR (\$7,500)

- (3) Complimentary 2025 Spring Conference registrations.
- (1) Complimentary 6' x 6' booth at the conference, including booth and chairs (no additional conference registrations).
- Upgrade to a 10' x 10' booth for an additional \$2,500.
- Full-page newsletter ad (8.5 x 11 inch, hi-res PNG) in (1) post-conference newsletter.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition in the online conference program.



Additional Tiers

GOLD TIER SPONSOR (\$5,000)

- (2) Complimentary 2025 Spring Conference registrations.
- (1) Complimentary 6' x 6' booth at the conference, including booth and chairs (no additional conference registrations).
- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition in online conference program.
- Upgrade to a 10' x 10' booth for an additional \$2,500.

EXHIBITOR (\$3,000)

- (1) Complimentary 6' x 6' booth at the conference, including booth and chairs (no complimentary conference registrations).
- Upgrade to a 10' x 10' booth for an additional \$2,500.

AUTHOR'S CORNER (BPA MEMBERS: \$50 | NON-MEMBERS: \$300)

- Dedicated space for authors to showcase and sell their books.
- Opportunity to briefly introduce their book to the conference audience.



Exhibitor Details

Exhibitor space will be accessible to conference attendees from 7:30 am to 5:30 pm on Friday, April 4th and Saturday, April 5th.

Each exhibitor will be provided with booth space, two chairs, and a trash can. Power is available upon advance request on a first come, first served basis for a premium of \$1,000, unless otherwise noted above.

Exhibitors may set up their spaces from 3:00 pm to 6:00 pm on Thursday, April 3rd, from 6:00 am to 7:00 am on Friday, April 4th, and from 6:00 am to 7:00 pm on Saturday, April 5th. BPA assumes no responsibility for booth materials left overnight.

Breakdown begins at 5:30 pm on Saturday.



Sponsored Programs

At the 2025 Spring Conference, BPA will offer a total of 15 industry-sponsored program opportunities as follows:

Thursday, April 3rd

Location: The Gathering Spot

MEDICAL STUDENT & RESIDENT BRUNCH (\$12,500)

11:00 AM-12:00 PM

Join us in supporting the next generation of medical students and residents and take part in connecting with the future of medicine. Sponsor this event to showcase your expertise, guide aspiring professionals, and contribute to shaping the next generation of healthcare leaders.

- Benefits include:
 - Exclusive space for product theater or symposium, as approved by BPA.
 - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
 - Program attendee list (email addresses not included).
 - Recognition on BPA website conference page(s) with a hyperlink to your company website.
 - Recognition in the online conference program.



Sponsored Programs

Thursday, April 3rd

Location: The Gathering Spot

MEDICAL STUDENT & RESIDENT MENTORING HOUR (\$10,000)

3:00-4:15 PM

Support mentorship specially tailored for medical students and psychiatry residents. This interactive session offers a chance for the next generation of psychiatrists to explore career paths, seek advice on navigating residency challenges, and gain insights into various subspecialties.

- Benefits include:
 - Opening and closing remarks.
 - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
 - Program attendee list (email addresses not included).
 - Recognition on BPA website conference page(s) with a hyperlink to your company website.
 - Recognition in the online conference program.



Sponsored Programs

Thursday, April 3rd

Location: The Gathering Spot

RESEARCH, INDUSTRY, AND RESIDENCY RECEPTION & CAREER SPEED NETWORKING (\$10,000)

4:30-5:45 PM

We cordially invite you to sponsor our speed networking event, where an engaging discussion and presentation will unfold on the vital role of industry in psychiatry. This gathering provides a unique platform to explore collaborative opportunities and showcase how industry and psychiatrists can partner for mutual benefit.

- Benefits include:
 - Display, prime location, and opening and closing remarks.
 - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
 - Program attendee list (email addresses not included).
 - Recognition on BPA website conference page(s) with a hyperlink to your company website.
 - Recognition in the online conference program.

SPEED NETWORKING TABLE (\$500)

Industry and government agencies are welcome to purchase a table at the speed networking event.



Sponsored Programs

Thursday, April 3rd

Location: The Gathering Spot

RESEARCH, INDUSTRY, AND RESIDENCY POSTER SESSION (\$10,000) 6:00-7:15 PM

Foster cutting-edge research and clinical advancements in psychiatry by sponsoring the poster session. Presenters will be on hand to discuss their latest findings, methodologies, and insights across a wide range of topics. This interactive format allows a deeper dive into the research and allows Black psychiatrists to stay at the forefront of innovations.

- Benefits include:
 - Prime location and up to 3 posters.
 - Opening and closing remarks.
 - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
 - Program attendee list (email addresses not included).
 - Recognition on BPA website conference page(s) with a hyperlink to your company website.
 - Recognition in the online conference program.

POSTER HANGING FEE (\$1,000)

Industry posters are welcome with a hanging fee. Student and resident posters are welcome at no charge.



Sponsored Programs

Thursday, April 3rd

Location: The Starling Atlanta Midtown, Curio Collection by Hilton

2025 SPRING CONFERENCE WELCOME RECEPTION (\$17,500)

8:00 pm

Kick off the 2025 Spring Conference at the Welcome Reception, a vibrant and inclusive gathering to connect with fellow attendees, speakers, and leaders in the field.

- Benefits include:
 - Opening and closing remarks.
 - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
 - Program attendee list (email addresses not included).
 - Recognition on BPA website conference page(s) with a hyperlink to your company website.
 - Recognition in the online conference program.



Sponsored Programs

Friday, April 4th | Saturday, April 5th | Sunday, April 6th

Location: The Starling Atlanta Midtown, Curio Collection by Hilton

INDUSTRY BREAKFAST (\$12,500)

(2) Concurrent Programs Available Per Day

Maximum of 100 attendees

- Benefits include:
 - Exclusive space for product theater or symposium, as approved by BPA.
 - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
 - Program attendee list (email addresses not included).
 - Recognition on BPA website conference page(s) with a hyperlink to your company website.
 - Recognition in the online conference program.



Sponsored Programs

Friday, April 4th | Saturday, April 5th

Location: The Starling Atlanta Midtown, Curio Collection by Hilton

INDUSTRY LUNCH (\$17,500)

(2) Concurrent Programs Available Per Day

Maximum of 100 attendees

- Benefits include:
 - Exclusive space for product theater or symposium, as approved by BPA.
 - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
 - Program attendee list (email addresses not included).
 - Recognition on BPA website conference page(s) with a hyperlink to your company website.
 - Recognition in the online conference program.



Program Add-On

Friday, April 4th | Saturday, April 5th

Location: TBD

INDUSTRY DINNER ADD-ON (\$25,000)

May be added onto any tier above or sponsored separately

(1) Exclusive Program Per Day

Maximum of 100 attendees

- Benefits include:
 - Exclusive space for product theater or symposium, as approved by BPA.
 - Highlighted sponsor information (660 x 220 pixels, hi-res PNG) in the daily conference email on the day(s) of sponsored programming.
 - Program attendee list (email addresses not included).
 - Recognition on BPA website conference page(s) with a hyperlink to your company website.
 - Recognition in the online conference program.



Branding Opportunities

BADGES: A SYMBOL OF RECOGNITION

Conference badges are not just a means of identification; they serve as a constant reminder of your brand's presence and support for the event. With your logo proudly displayed on every badge, attendees will carry your message with them throughout the conference, sparking conversations and generating brand awareness. Sponsorship opportunities include:

- Conference Badges (\$5,000)
- Conference Lanyards (\$5,000)

SWAG BAGS: A TREASURE TROVE OF BRAND EXPOSURE

Swag bags are a highly coveted item at conferences, eagerly anticipated by attendees as a symbol of the event's success. By sponsoring swag bags, you have the opportunity to place your brand directly into the hands of thousands of potential customers and partners. Sponsorship opportunities include:

- Conference Laptop Sleeve (\$10,000)
- Conference Tote Bag, logo displayed on bag (\$10,000)
- Conference T-Shirt (\$10,000)

Thank you!

SUBMIT APPLICATION



Atlanta, GA | April 3-6