

2024

Transcultural Conference *Prospectus*



Nairobi, Kenya
November 7-11, 2024

About



MISSION

The mission of The Black Psychiatrists of America is to address issues affecting the mental health of African people worldwide with special emphasis on persons of African descent in the Americas and to provide a forum for continuing education for those who provide psychiatric care to these underserved population groups.

OBJECTIVES

To improve the treatment, care, and rehabilitation of persons affected with mental disorders, developmental and emotional disabilities.

To develop and implement programs that work to eliminate racial, ethnic, religious, and gender bias and discrimination.

To establish and support standards in psychiatric practice, service, and facilities.

To promote research and professional education in those areas of psychiatry.

Black Diamond Sponsor

\$17,500

BENEFITS

- Exclusive to one sponsor only
- Preconference email to all registrants the week of the conference.
- Two marketing e-blasts to BPA members.
- Full-page ad in 4 quarterly newsletters following the conference.
- Complimentary registration for 4 representatives.
- Booth space at the conference.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition at the conference.

Black Pearl Sponsor

\$12,500

BENEFITS

- One marketing e-blast to BPA members.
- Full-page ad in 4 quarterly newsletters following the conference.
- Complimentary registration for 4 representatives.
- Booth space at the conference.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition at the conference.

Jet Black Sponsor

\$10,000

BENEFITS

- One marketing e-blast to BPA members.
- Full-page ad in 3 quarterly newsletters following the conference.
- Complimentary registration for 4 representatives.
- Booth space at the conference.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition at the conference.

Additional Tiers

Red Tier Sponsor (\$7,500)

Benefits of packages below PLUS:

- One marketing e-blast to BPA members.
- Full-page ad in 2 quarterly newsletters following the conference.
- Complimentary registration for 4 representatives.

Green Tier Sponsor (\$5,000)

Benefits of packages below PLUS:

- Recognition in the post-conference newsletter.
- Full-page ad in 1 quarterly newsletter following the conference.

Gold Tier Sponsor (\$3,000)

Benefits of packages below PLUS:

- Complimentary registration for 2 representatives.

Exhibitor (\$1,500)

Benefits of the package below PLUS:

- Booth space at the conference.

Supporter (\$500)

- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition at the conference.

Conference Programs

Welcome Reception (\$9,000)

We invite you to be a key supporter of our conference by engaging with arriving psychiatrists at the start of our Spring Conference. As a sponsor, you'll have the unique opportunity to showcase your commitment to the mental health community and connect with influential professionals. Your contribution will help create a welcoming atmosphere, fostering positive engagement and networking. Join us in making this event memorable for all attendees.

Branding Opportunities

Badges: A Symbol of Recognition

Conference badges are not just a means of identification; they serve as a constant reminder of your brand's presence and support for the event. With your logo proudly displayed on every badge, attendees will carry your message with them throughout the conference, sparking conversations and generating brand awareness.

Sponsorship opportunities include:

- Conference Badges (\$2,000)
- Conference Lanyards (\$2,000)

Swag Bags: A Treasure Trove of Brand Exposure

Swag bags are a highly coveted item at conferences, eagerly anticipated by attendees as a symbol of the event's success. By sponsoring swag bags, you have the opportunity to place your brand directly into the hands of thousands of potential customers and partners.

Sponsorship opportunities include:

- Conference Laptop Sleeve (\$2,000)
- Conference Tote Bag, logo displayed on bag (\$3,000)
- Conference T-Shirt (\$5,000)

Thank you!

[SUBMIT APPLICATION](#)



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