



# Spring Conference 2024

## *Prospectus*

*Los Angeles, CA*  
*March 21-24, 2024*

# About



## MISSION

The mission of The Black Psychiatrists of America is to address issues affecting the mental health of African people worldwide with special emphasis on persons of African descent in the Americas and to provide a forum for continuing education for those who provide psychiatric care to these underserved population groups.

## OBJECTIVES

To improve the treatment, care, and rehabilitation of persons affected with mental disorders, developmental and emotional disabilities.

To develop and implement programs that work to eliminate racial, ethnic, religious, and gender bias and discrimination.

To establish and support standards in psychiatric practice, service, and facilities.

To promote research and professional education in those areas of psychiatry.



# *Black Diamond Sponsor*

## *\$17,500*

### **BENEFITS**

- Exclusive to one sponsor only
- Choice of 3 branded programs (*excludes Industry Dinners, priced separately*) including the opportunity to make remarks at the programs.
- Preconference email to all registrants the week of the conference.
- Two marketing e-blasts to BPA members.
- Full-page ad in 4 quarterly newsletters following the conference.
- Logo on badges.
- Complimentary registration for 4 representatives.
- Booth space at the conference.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition at the conference.

# Black Pearl Sponsor

# \$12,500

## BENEFITS

- Choice of 2 branded programs (*excludes Industry Dinners, priced separately*) including the opportunity to make remarks at the programs.
- One marketing e-blast to BPA members.
- Full-page ad in 4 quarterly newsletters following the conference.
- Logo on badges.
- Complimentary registration for 4 representatives.
- Booth space at the conference.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition at the conference.



# *Jet Black Sponsor*

## *\$10,000*

### **BENEFITS**

- Choice of 1 branded program (*excludes Industry Dinners, priced separately*) including the opportunity to make remarks at the programs.
- One marketing e-blast to BPA members.
- Full-page ad in 3 quarterly newsletters following the conference.
- Complimentary registration for 4 representatives.
- Booth space at the conference.
- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition at the conference.

# *Additional Tiers*

## **Red Tier Sponsor (\$7,500)**

Benefits of packages below PLUS:

- One marketing e-blast to BPA members.
- Full-page ad in 2 quarterly newsletters following the conference.
- Complimentary registration for 4 representatives.

## **Green Tier Sponsor (\$5,000)**

Benefits of packages below PLUS:

- Recognition in the post-conference newsletter.
- Full-page ad in 1 quarterly newsletter following the conference.

## **Gold Tier Sponsor (\$3,000)**

Benefits of packages below PLUS:

- Complimentary registration for 2 representatives.

## **Exhibitor (\$1,500)**

Benefits of the package below PLUS:

- Booth space at the conference.

## **Supporter (\$500)**

- Recognition on BPA website conference page(s) with a hyperlink to your company website.
- Recognition at the conference.

# *Exhibitor Details*

Exhibitor space will be accessible to conference attendees from 7:30 am to 5:30 pm on Friday, March 22nd and Saturday, March 23rd.

Each exhibitor will be provided with one 6-foot table, two chairs, and a trash can. Power is available upon advance request.

Exhibitors may set up their spaces from 3:00 pm to 6:00 pm on Thursday, March 21st and from 6:00 am to 7:00 am on Saturday, March 23rd. Breakdown begins after 6:00 pm on Saturday.



# *Conference Programs*

## **Research, Industry, and Residency Career Fair Reception and Speed Networking (\$7,500)**

We cordially invite you to sponsor our speed networking event, where an engaging discussion and presentation will unfold on the vital role of industry in psychiatry. This gathering provides a unique platform to explore collaborative opportunities and showcase how industry and psychiatrists can partner for mutual benefit. Your sponsorship ensures a dynamic exchange of ideas, fostering innovation and forging connections between industry leaders and psychiatric professionals.

## **Welcome Reception (\$9,000)**

We invite you to be a key supporter of our conference by engaging with arriving psychiatrists at the start of our Spring Conference. As a sponsor, you'll have the unique opportunity to showcase your commitment to the mental health community and connect with influential professionals. Your contribution will help create a welcoming atmosphere, fostering positive engagement and networking. Join us in making this event memorable for all attendees.

# Conference Programs

## **Board of Directors Breakfast (\$7,000)**

Join us in fostering vital discussions on the operations of the Black Psychiatrists of America and potential collaboration opportunities that have arisen through the work of BPA. By sponsoring this event, you actively contribute to advancing mental health initiatives and fostering meaningful partnerships. Your participation ensures a shared commitment to diversity, equity, and progress in psychiatry.

## **Executive Directors Breakfast (\$7,000)**

We invite you to consider sponsoring our Executive Directors Breakfast, a pivotal event where our Director will share insights into the workings, financial health, and growth of the Black Psychiatrists of America. This intimate setting offers a unique opportunity for dialogue on contributing to our organization's growth and potential partnerships. Your sponsorship not only supports our commitment to excellence but also aligns your brand with our shared vision for the future. Join us in fostering progress and innovation within the Black Psychiatrists of America.

# Conference Programs

## **Council of Elders Breakfast (\$7,000)**

We invite your support for the Council of Elders Breakfast, a forum where esteemed leaders will engage in crucial discussions on leadership within the Black Psychiatrists of America. This event seeks to harness the wisdom of our elders and build on the past to chart a more promising future. By sponsoring, you contribute to shaping a direction that fosters growth, equity, and excellence. Your commitment to this cause ensures a legacy of impactful leadership.

## **Medical Student and Resident Forum and Luncheon (\$10,000)**

Join us in supporting the next generation of medical students and residents and take part in a unique opportunity to connect with the future of medicine. Sponsor this event to showcase your expertise, guide aspiring professionals, and contribute to shaping the next generation of healthcare leaders. By participating, you play a pivotal role in guiding the trajectory of medical research and career development.



# *Conference Programs*

## **Women's Forum Luncheon (\$10,000)**

We extend a warm invitation to celebrate the accomplishments of Black women in mental health and medicine at our Spring Conference. Join us for an inspiring event where we acknowledge achievements, exchange valuable insights, and foster meaningful connections. Your presence is pivotal in empowering Black women professionals, contributing to a more inclusive and impactful future in the fields of mental health and medicine. Let's come together to elevate, inspire, and create a supportive community.

## **President's Luncheon (\$10,000)**

We extend an exclusive invitation to support our Presidential Luncheon, where our distinguished president will address both our general members and industry representatives. This event provides a unique opportunity to hear firsthand about the future of the Black Psychiatrists of America and our strategic plans for the organization's direction. By sponsoring this luncheon, you actively contribute to shaping the future of mental health advocacy and support our commitment to excellence. Join us in this pivotal moment of dialogue and collaboration.

# *Conference Programs*

## **Community Engagement Luncheon (\$10,000)**

We extend an invitation to support our Community Engagement Luncheon, where we will convene to hear from mental health advocates in the Los Angeles area. This event aims to foster dialogue, collaboration, and shared insights on addressing mental health challenges in our community. By sponsoring this luncheon, you actively contribute to the well-being of our local population. Your support ensures that diverse voices unite for a stronger, more resilient mental health landscape in Los Angeles.

## **Industry Dinners (\$18,000)**

We are excited to extend an exclusive opportunity for you to sponsor our Industry-Sponsored Dinners in the city, offering a dynamic platform to engage with psychiatrists in intimate settings ranging from small groups to gatherings of up to 150 professionals. This unique initiative provides an ideal setting to address and discuss your products and innovations directly with key decision-makers in the medical field. Secure your sponsorship to maximize exposure, build meaningful connections, and showcase your contributions to the advancement of psychiatry.

# *Branding Opportunities*

## **Badges: A Symbol of Recognition**

Conference badges are not just a means of identification; they serve as a constant reminder of your brand's presence and support for the event. With your logo proudly displayed on every badge, attendees will carry your message with them throughout the conference, sparking conversations and generating brand awareness.

Sponsorship opportunities include:

- Conference Badges (\$2,000)
- Conference Lanyards (\$2,000)

## **Swag Bags: A Treasure Trove of Brand Exposure**

Swag bags are a highly coveted item at conferences, eagerly anticipated by attendees as a symbol of the event's success. By sponsoring swag bags, you have the opportunity to place your brand directly into the hands of thousands of potential customers and partners.

Sponsorship opportunities include:

- Conference Laptop Sleeve (\$2,000)
- Conference Tote Bag, logo displayed on bag (\$3,000)
- Conference T-Shirt (\$5,000)



# Speed Networking

At our Spring Conference every year, we host a Research and Industry Career Fair & Speed Networking event to connect interested businesses and organizations with Ph.D., MD, DDS, MS, MSPH, and PA students, faculty, and attendings associated with our host institution(s) who are interested in grants, collaborations, careers, and research and industry opportunities.

Entry into the speed networking event is simple. Please fill out a Sponsorship Application and select the \$200 Speed Networking Table option.

We assign tables on the day of the career fair and organize participants into an efficient sequence to ensure that they are able to visit every table.



# Thank you!

**SUBMIT APPLICATION**

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